

**WHAT IS CLAIMED IS:**

1. An atlas comprising  
a plurality of images corresponding to different grades of at least one characteristic of body typology and  
at least one video sequence associated with at least one of the images of the atlas, said sequence comprising images expressing said characteristic.
2. An atlas according to claim 1, wherein the images of the atlas are electronic images suitable for being displayed on a screen.
3. An atlas according to claim 1, wherein all of the images of the atlas are displayed simultaneously on a screen.
4. An atlas according to claim 1, wherein a fraction only of the images of the atlas is displayed simultaneously on a screen.
5. An atlas according to claim 1, wherein at least one image of the atlas is displayed on a screen, and wherein the atlas is configured in such a manner that acting on a cursor enables the displayed image to be replaced by another image of the atlas.
6. An atlas according to claim 5, wherein the images of the atlas are generated by morphing.
7. An atlas according to claim 1, including action buttons associated with the respective images of the atlas and enabling display of the corresponding video sequence to be triggered.
8. An atlas according to claim 1, including at least one audio sequence associated with the video sequence.
9. Image acquisition apparatus, comprising:
  - at least one camera enabling an image to be acquired;
  - at least one screen enabling at least one image acquired by the camera to be displayed in association with at least one image of an atlas including images that express different grades of a characteristic of body typology; and

- processor means enabling at least one video sequence associated with at least one of the images of the atlas to be displayed on the screen, said sequence comprising images expressing said characteristic.

10. Apparatus according to claim 9, wherein the at least one camera includes a magnifying lens.

11. Apparatus according to claim 10, wherein the lens has a magnification factor greater than or equal to 20 or 160.

12. Apparatus according to claim 9, including at least one pushbutton, and wherein the apparatus is configured to freeze on the at least one screen an image filmed by the camera when said pushbutton is actuated.

13. Apparatus according to claim 9, wherein the processor means comprise a portable microcomputer.

14. Apparatus according to claim 9, wherein the duration of at least one video sequence is greater than or equal to 5 s.

15. Apparatus according to claim 9, including means for enabling an observer to interrupt the running of a video sequence at any time.

16. Apparatus according to claim 15, the apparatus being configured, after the running of a video sequence has been interrupted, to enable a new image to be acquired with the camera, the field of observation of the camera being displayed on the screen simultaneously with the image on which the sequence has been frozen.

17. Apparatus according to claim 9, wherein the camera includes integrated lighting.

18. Apparatus according to claim 17, wherein the lighting can be selected between lighting of the following types: UV, IR, or visible light.

19. Apparatus according to claim 9, wherein the processor means are configured in such a manner that the images of the sequence are displayed at a size that is substantially equal to the size of the image displayed on the screen and coming from the camera.

20. Apparatus according to claim 9, the apparatus being configured in such a manner that the images of the sequence are displayed on the screen in association with an image, coming from the camera.

21. Apparatus according to claim 20, wherein the image coming from the camera is a frozen image.

22. Apparatus according to claim 9, including a sensor suitable for measuring at least one color magnitude.

23. Apparatus according to claim 22, including a melanometer.

24. Apparatus according to claim 9, including a printer.

25. Apparatus according to claim 9, wherein the processor means are configured to establish a diagnosis on the basis of at least one image selected from the atlas.

26. Apparatus according to claim 9, wherein the processor means are configured to send information relating to at least one of at least one image acquired by the camera and at least one image selected from the atlas to a remote point.

27. A method of evaluating a characteristic of body typology in which use is made of an atlas as defined in claim 1.

28. A method of evaluating a characteristic of body typology in which use is made of acquisition apparatus as defined in claim 9.

29. A method of establishing a cosmetic diagnosis comprising the following steps:

- enabling at least one image in an atlas to be selected from a plurality of images of the atlas expressing different grades of at least one characteristic of body typology, the selected image being deemed to correspond to the actual grade of that characteristic with a person;

- enabling said person to view at least one video sequence associated with the image selected from the atlas, said sequence comprising images expressing said characteristic; and

- establishing a diagnosis as a function at least of the selection that has been made.

30. A method according to claim 29, further comprising the steps consisting in using a camera to acquire at least one image of a portion of the body that expresses the characteristic.

31. A method according to claim 30, wherein the image acquired by the camera is transmitted to a remote point, and wherein the diagnosis is established remotely.

32. A method of prescribing a cosmetic, the method comprising the following steps:

- enabling at least one image in an atlas to be selected from a plurality of images of the atlas expressing different grades of at least one characteristic of body typology, the selected image being deemed to correspond to the actual grade of that characteristic with a person;

- enabling said person to view at least one video sequence associated with the image selected from the atlas, said sequence comprising images expressing said characteristic; and

- prescribing a substance, in particular a cosmetic or a care product, as a function at least one of the selection that has been made.

33. A method according to claim 32, further comprising the step consisting in using a camera to acquire at least one image of a part of the person's body that expresses the characteristic.

34. A method according to claim 33, wherein the image acquired by the camera is transmitted to a remote point and wherein the cosmetic is prescribed remotely.

35. A method according to claim 27, wherein the characteristic of body typology relates to the state of the hair.

36. A method according to claim 28, wherein the characteristic of body typology relates to the state of the hair.

37. A method according to claim 27, wherein the characteristic of body typology relates to the state of the skin.

38. A method according to claim 28, wherein the characteristic of body typology relates to the state of the skin.

39. A method according to claim 37 or 38, wherein the characteristic of body typology corresponds to the nature of the skin.

40. A method according to claim 37 or 38, wherein the characteristic of body typology corresponds to the degree of aging of the skin.

41. A method according to claim 35 or 36, wherein the characteristic of body typology corresponds to the state of the scalp.

42. A method according to claim 35 or 36, wherein the characteristic of body typology corresponds to the state of the hairs.

43. A computer server, the server being configured to:

- enable at least one image of an atlas comprising a plurality of images corresponding to different grades of at least one characteristic of body typology to be displayed;

- enable at least one image to be selected from the atlas; and

- enable at least one video sequence associated with an image selected from the atlas to be displayed, said sequence comprising images expressing said characteristic.

44. A server according to claim 43, the server being configured to receive an image of a portion of a person that expresses the characteristic to be evaluated, said image being acquired by a camera.